



Enabling you to connect.™

Case Study

Wireless/Wi-Fi, Tablets, Apps & Software

2nd Chance Ministries is a small, inner-city church with a big vision. Pastor Joseph Bradley discovered that by using technology, he could bring the Word to a much more engaged world.

The Danger of Losing Touch

2nd Chance Ministries started meeting at an inner-city YMCA in Cincinnati with a focus on empowering the hurt and helpless through the Bible. The church enjoyed many years meeting in various rooms of the YMCA but soon found it needed more space.

When the church moved to its new location in the neighborhood of Northside in the heart of Cincinnati, Bradley and the staff quickly realized that not all people learned in the same way. On top of that, education, economic, and language and communication differences were all hurdles that needed to be crossed. Many in the neighborhood viewed the church as disconnected from the rest of the community. The people Bradley approached viewed the church and Bible as being outdated and old news.

Clearly, the times had changed, but 2nd Chance Ministries approach hadn't.

They found, however, technology was a language that most people could speak. Many of the members were already used to smart phones, tablets and computers, so the question became how to harness the power of technology to help them learn the Bible and enhance the church's services. At the time, 2nd Chance Ministries was using technology designed for residential use in the church, and that simply would not cut it.

Building a Vision

Upgrading 2nd Chance Ministries technology started by taking a 360-degree view looking from the outside-in and inside-out. It was important to see how technology could be implemented and to identify barriers they may face.

Church Gives Old Message New Life through Innovative Solutions

2nd Chance Ministries

Industry: Non-Profit, Church

Number of Staff: 5

Number of Attendees (Weekly): 65



Challenge

- Overcome outdated perception
- Attract members in new and engaging ways

Solution

- Install Wi-Fi access with both public and private networks
- Integrate member tablets with presentations utilizing cutting edge software

Results

- A fully integrated tech-savvy facility
- Improved engagement of attendees
- Easier collaboration and administration by church leaders
- A more interactive, connected church experience

2nd Chance Ministries began planning of an "audio-visual church" that would have the ability to meet people where they were, using technology to bridge any gaps. Internet was made available to members of the church through Powernet's installation of Wi-Fi access points. Coverage extends throughout the entire facility, with a public network built for church guests, and a private network built for staff to access resources and print documents.

Two projectors were installed and connected to the church's network so videos and presentations could be streaming with the push of a button. Members of the church could connect and engage with the sermons utilizing tablets made available for purchase to them through Powernet. Faith-Life Software was deployed to make the connections between projectors, tablets and presentations as seamless as possible.

The Proclaim software from Faith-Life helps Bradley and his staff create high-quality presentations in the Cloud, allowing ministry leadership to collaborate from home. Integration of the presentations with Bible apps enables attendees to better follow along, even prompting them to open related scripture. All of this gives members the chance to attend church remotely while still answering questions and interacting with on-site attendees.

Sustaining an Edge

2nd Chance next plans on including a new Allworx phone system from Powernet in its technological lineup. This will help staff stay connected inside and out of the office. It will also ensure church members have access to ministers when and where they need them, with calls evenly distributed among the team.

With even bigger plans in the works, like the potential of installing outdoor Wi-Fi through Powernet for the community, 2nd Chance Ministries is a church that is truly punching above its weight. Through affordable access to cutting edge technology, they are able to connect to members in ways never thought possible.

About Powernet

Powernet enables businesses to connect through innovative telecommunications solutions. With networking, voice, data, call center and carrier services, we have the technology and expertise to meet the needs of any size business.

Contact us for more info:

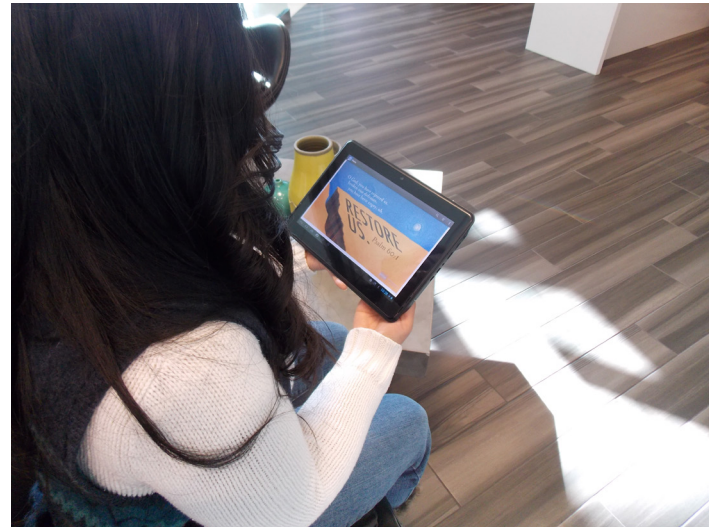
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"We are reaching members in creative ways that are truly interactive and engaging. Church is about connecting with people, and Powernet helps us do just that."

-Joseph Bradley, Pastor, 2nd Chance Ministries"



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